Greeting from Alexey Miller

Dear participants of the Football for Friendship project,

Rendering support to children and teenagers is the major and most important element of social programs in our Company. We try to provide the younger generation with as many opportunities as possible to choose their way of life, develop their talents and unlock the huge potential that all of us have.

We have chosen football as the means of helping young sportsmen learn to be tolerant of each other and teach this tolerance to their friends and family. The ability to find a common language despite any differences is a guaranteed route to success both in team sports and any business activities.

There is no doubt that many of you have already decided to make sport your primary occupation. Yet, whichever vocation you pursue, the skill of cooperation will always be your faithful ally. In a world where borders are being gradually erased the drive for mutual understanding will help you fulfill the most ambitious plans. And your dedication to sport and healthy lifestyle will give you strength for new beginnings.

I hope our project will bring you a lot of positive impressions and new fascinating friends.

Alexey Miller

Greeting from Franz Beckenbauer

Dear young sportsmen,

You have chosen football, and you already know that this sport involves a whole system of values. Playing sports does not only require a will, self-confidence and determination to win. When we play football, we learn to trust the team, rely on each other and understand our partners and rivals. These qualities and skills help us to win on the field and to find the way out of difficult life situations.

I am convinced that there are many future champions among you, real stars that will bring fame to their town and their country. In just a few years you could become role models for boys and girls worldwide – boys and girls who are just like you are today.

Your generation can determine the course this world is going to take in years to come. Today many difficulties – both personal and global – emerge due to the lack of understanding and tolerance of one another. I truly believe that your tolerance and willingness to understand someone else's viewpoint will help make the world a better place soon.

I wish you persistence, patience and victories in sports and in your life.